



Understanding Products

VDE SMART Manual

DESIGN



Chromaticity, typography, illustration and photos are fine-tuned for your corporate design.



Our designers develop a customized concept for your products together with our operating departments. From quick manual to an all-out technical documentation, we are at your side to answer your questions competently.

• Step by step

• Your customers are systematically guided through the right and safe operation of your appliance. All relevant questions are answered precisely and clearly in the order in which they come up.

• Simple and clear

The well-arranged and compact structure makes it possible to reduce the complexity and therefore makes it faster and easier to find the needed information. Furthermore, the communicative and appealing design is a sure way to make the product fun for days to come.

SAFETY



BEDIENELEMENTE

Schieben Sie den Verriegelungsknopf (A) nach vorne. Um den Trimmer in Betrieb zu nehmen, betätigen Sie den Ein-/Ausschalter (B).



AUFSATZWECHSEL

Drücken Sie den Knopf für den Aufsatzwechsel (D) um den eingesetzten Aufsatz zu entnehmen.



(A) Verriegelungsknopf
(B) Ein-/Ausschalter
(C) Ladebuchse
(D) Knopf für Aufsatzwechsel
(E) Grasaufsatz
(F) Strauchaufsatz



Löcher vor dem Einsetzen
Deckungsblech prüfen

The VDE safety inspection reduces the risk of product accountability and eases the approval for international markets.



The VDE stands for years of experience in the inspection and certification process. Because of that, the VDE SMART Manual is able to conform to all needed safety standards.

• Risk analysis

- Sources of failure and danger are identified
- and inspected in respect to their frequency and effects. The results are integrated into the safety instructions to further counter possible risks.

Symbols and signs

International symbols and signs allow for clear communication without the need of words. Therefore, a safe operation of the appliance can be ensured, even across different languages.

VERSATILITY

VUE GÉNÉRALE

euréka



SOUFFLER



Pour attacher l'adaptateur de soufflerie, ouvrez l'arrière en tirant sur le repli du haut.

ACCESSOIRES D

1. Unité
2. Tige d'extension
3. Cible d'alimentation
4. Adaptateur de soufflerie
5. Outil à brosse
6. Embout pour fente
7. Embout pour fente



Because of risk analysis, consumer tests and control of norm conformity, VDE SMART Manuals belong to the safest manuals on the market.



To optimize the VDE SMART Manual, the user becomes the controller: Consumer tests allow a target-oriented quality control.

• Easy handling

- The format can also
- optimize the operation
- process: The VDE SMART
- Manual lies comfortably in
- your hand and its infor-
- mations are always
- easily accessible.

• Consumer tests

The VDE SMART Manuals are controlled by hand-picked testers. Through test assignments and video analysis of the test, further optimization of the manual can be reached.

GLOBALITY



Localization means: Optimal information transfer, which is based on special cultural interpretations.



The VDE SMART Manual is designed for a use across cultural and linguistical boundaries.

• **Culture overarching comprehension.**

• Due to the adaptation of content to cultural standards together with the translation into the corresponding language, a comprehension around the globe is made possible.

Graphical elements, which are made accessible to the customer on a pictorial level, support the comprehension across language boundaries. Text savings made due to this also reduce translation costs.

RESULTS

VDE SMART Manual

Advantages for the user

Advantages for the manufacturer

Clear formatting

Easy and safe appliance

Relief of the hotline

Easy and short texts

Little reading, good comprehension

Low translation costs

Easy presentation complex actions

Quick and easy commissioning

Low reclamation rate

Attractive and easy to read

Fun with the product

Satisfied customers

Usable with multiple media

Easy access

Good customer contact



Easy and communicative



• Every year costs arise
• because products are
• misused due to lackluster
• and inapprehensible
• manuals.

The VDE SMART Manual enables the customer to start using his new product quickly, easily and faultlessly, without losing the fun in using it. A concept with tangible results.

EVERYTHING ONE-STOP

The design of norm conforming packaging and marketing material enhances the application and helps to save cost successfully.

*longer
fresher
crispier*
VDE



From a manual to a complete presentation

- A new product needs many
- kinds of graphical services
- for which we are happily
- available. The data created
- for a VDE SMART Manual
- is perfectly suited for
- additional media:

Packaging, catalogues, brochures, logo development, corporate design, branding – we help you to get your product ready for a successful start in the markets of this world.



VDE
M



Modular and flexible

-
-
- The VDE SMART Manual
- is a modular concept:
- Different modules result
- together in a custom
- made manual which is
- compact, informative,
- easy to understand and
- furthermore conforms
- with current safety
- regulations and norms.
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That way, the VDE SMART Manual can reach a maximum at safety and completeness. Already existing components like warranty or conformity declarations can be easily included into the concept.

COMPLETE AND COMPACT



E SMART Manual



**Conform to norms
and unmistakable**



• Thanks to years of experience and competence within our house, we can advise you extensively:
• Customer interest and normative requirements are our oldest métier.

Your corporate design stays homogenous and unmistakable through all parts of the manual, thanks to the individual creation process of the VDE SMART Manual.

VDE SMART Manual



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